

**Information note to the Press (Press Release No.128/2018)**

For Immediate release

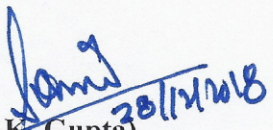
**TELECOM REGULATORY AUTHORITY OF INDIA**

**Extension of time for receiving Comments & Counter-comments on the Consultation Paper on “Review of Television Audience Measurement and Ratings in India”.**

**New Delhi, the 28<sup>th</sup> December 2018** : The Telecom Regulatory Authority of India (TRAI) issued a Consultation Paper on “Review of Television Audience Measurement and Ratings in India” on 3<sup>rd</sup> December 2018 inviting written comments from the stakeholders by 2<sup>nd</sup> January 2019 and counter-comments, if any, from the stakeholders by 16<sup>th</sup> January 2019.

2. On request from the stakeholders, the last date for receipt of written comments and counter-comments, if any, from the stakeholders, has been extended up to 2<sup>nd</sup> February 2019 & 16<sup>th</sup> February 2019 respectively.

3. The comments and counter-comments may be sent, preferably in electronic form, on the e-mail: [arvind@trai.gov.in](mailto:arvind@trai.gov.in) or [vk.agarwal@trai.gov.in](mailto:vk.agarwal@trai.gov.in). For any clarification/information, Shri Arvind Kumar, Advisor (B&CS) may be contacted at Tel. No.: +91-11-23220209, Fax: +91-11-23230056. All received comments and counter-comments will be posted on TRAI's website.

  
(S.K. Gupta)  
Secretary, TRAI