

Information note to the Press (Press Release No. 48/2021)

For Immediate Release

TELECOM REGULATORY AUTHORITY OF INDIA

TRAI releases Consultation Paper on "Tariff related issues to SMS and Cell Broadcast alerts disseminated through Common Alerting Protocol (CAP) platform during disasters/non-disasters"

New Delhi, the 3rd November, 2021: The Telecom Regulatory Authority of India (TRAI) has today released a Consultation Paper on "Tariff related issues to SMS and Cell Broadcast alerts disseminated through Common Alerting Protocol (CAP) platform during disasters/non-disasters".

2. Department of Telecom has requested TRAI to provide tariff for SMS and Cell Broadcast alerts/messages to be disseminated by TSPs through CAP platform during disasters/ non-disasters. DoT allows SMS/ Cell Broadcast free of cost only for a definite period and for events where specific request for free of cost messages comes from NEC/ NCMC/ SEC/ Nodal Authorities. However, there are occasions when the Government would like to send alert messages to the public forewarning of a possible disaster or occasions where public has to be informed of special events such as holding of relief/ vaccine/ medical camps/ specific law and order related situations etc.

3. The purpose of this consultation paper is to elicit stakeholders' views on the tariff for SMS/Cell Broadcast disseminated by TSPs through CAP platform during disasters/ non-disasters and to understand the technical aspects that might have an impact on the costing of the service.

4. As part of the consultative process, the Consultation Paper has been uploaded on the TRAI website. Written comments on the consultation paper are invited from the stakeholders by 01st December 2021. Counter-comments, if any, may be submitted by 15th December 2021. The comments and counter-comments, if any, may be sent, preferably in electronic form, on the e-mail address advfeal@traigov.in. Comments and counter-comments will be posted in TRAI's website www.traigov.in

5. For any clarification/information, Shri Kaushal Kishore, Advisor (Finance & Economic Analysis) may be contacted at Tel. No.: +91-11-232307521/23236650 (Fax).

6. The full text of the consultation paper is available on TRAI's website www.traigov.in

(V. Raghunandan)
Secretary(TRAI)