



## भारतीय दूरसंचार विनियामक प्राधिकरण

महानगर दूरसंचार भवन, जवाहर लाल नेहरू मार्ग,  
(पुराना मिनटो रोड), नई दिल्ली-110002

### TELECOM REGULATORY AUTHORITY OF INDIA

Mahanagar Doorsanchar Bhawan, Jawahar Lal Nehru Marg,  
(Old Minto Road), New Delhi-110002  
Fax : 91-11-23213294

F.No.308-6/2011-QoS

Dated: 29.06.2011

To

All Access Service Providers Providing 3G services

**Subject: Insufficient information in Advertisements – regarding**

Sir,

It has come to the notice of the Authority that the Access Service Providers, who have launched 3G services, are giving insufficient information through advertisements. As per the licence, the 3G services in any service area is to be rolled out over a period of time, and so service providers must clearly indicate the details of the cities/towns where services are available at that point of time.

You are therefore, instructed that details of availability of 3G services in various cities/towns in a service area should be brought out clearly in all advertisements to facilitate customers to take informed decision.

Yours faithfully,

29-6-2011  
(Shaji Abraham)

Joint Advisor (QoS)