

Telecom Regulatory Authority of India

B&CS Division

Press Release No. 28 / 2007

9<sup>th</sup> March 2007

**Subject:** Notice of change by Broadcasters regarding change in status of existing pay/FTA channel in CAS notified areas.

TRAI had issued press releases on 15/10/06, 25/10/06, 14.11.2006, 30.11.2006, 14.12.2006, 22.12.2006, 02.01.2007, 25.01.2007 and 12.02.2007 placing the details of Maximum Retail Prices fixed by the broadcasters in respect of CAS areas on the basis of the reporting done by them in terms of clause 7 (ii) of the Tariff Order of 31/8/2006. Subsequently, the Authority was informed that the Pay channel listed below will be a FTA channel in the CAS notified areas of Delhi, Mumbai and Kolkata.

Name of the Broadcaster and Channel	Remarks
<b>M/s New Delhi Television Limited</b> i) NDTV (24X7) (Distributed by M/s Set Discovery Private Limited)	NDTV (24X7) is to be converted from Pay to FTA channel in CAS notified area of Delhi, Mumbai and Kolkata from 23.03.2007. The channel continues to remain an FTA channel in CAS notified areas of Chennai.

An updated list has been placed on TRAI's website [www.traigov.in](http://www.traigov.in)

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