

For Immediate Release

Information note to the press (Press Release No. 66 /2012)

TELECOM REGULATORY AUTHORITY OF INDIA

Extension of date for receipt of comments and counter comments on TRAI's
consultation paper on "Issues Related to Advertisements in TV Channels"

New Delhi, 23rd March, 2012: The Telecom Regulatory Authority of India (TRAI) released a consultation paper on "Issues Related to Advertisements in TV Channels" on 16th March 2012, inviting written comments from the stakeholders by 27th March 2012 and counter comments by 2nd April 2012.

2. On request of the stakeholders, the last date for receipt of written comments has been extended up to 5th April 2012 and for counter comments up to 10th April 2012.

Contact details in case of any clarification:

Wasi Ahmad, Advisor (B&CS),

Telecom Regulatory Authority of India,

Mahanagar Doorsanchar Bhawan,

Jawahar Lal Nehru Marg, New Delhi-110 002.

Tel.: 011-23237922

Fax.: 011-23220442

E-mail: advbcs@traigov.in , traicable@yahoo.co.in