

**Information note to the Press
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TELECOM REGULATORY AUTHORITY OF INDIA

For Immediate release

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Telemarketer registration starts from 15th January 2011

New Delhi, 14th January, 2011 – The Telecom Regulatory Authority of India (TRAI) will start online registration of Telemarketers from 15th January 2011 through Telecom Commercial Communications Customer Preference (TCCCP) portal www.nccptrai.gov.in as per the provisions of **“The Telecom Commercial Communications Customer Preference Regulations, 2010”**.

The Telecom Regulatory Authority of India (TRAI) issued “The Telecom Commercial Communications Customer Preference Regulations, 2010” on 1st December 2010. As per the provisions of these regulations, all the existing telemarketers and new telemarketers, before starting any telemarketing activity have to register with TRAI.

The telemarketer registration process is online through TCCCP portal (www.ncctrain.gov.in). After logging on to website, telemarketers have to fill their complete details in the application form. On successful submission of the application form, the authentication details for accessing the TCCCP portal and application number will be communicated immediately to telemarketers.

New telemarketers have to pay registration fee of Rs 1000/- and customer education fee of Rs 9000/- while existing telemarketers just have to pay the customer education fee of Rs 9000/-. No part payment is permitted for registration.

Payment can be done by the telemarketers either online using various options such as debit card, credit card, net banking or offline through various branches of Corporation bank. The telemarketer registration number will be communicated instantaneously on receipt of payment

and registration certificate will be send on the notified e-mail electronically. The registration would be valid for a period of 3 years unless revoked earlier. No telecom resources shall be provided to any telemarketer by any access provider unless telemarketer is registered with TRAI.

The list of registered telemarketers will also be available on TCCCP portal www.nccptrai.gov.in so that advertisers can give telemarketing activities only to the registered telemarketers. Provision has also been made so that customers can check their registration status on National Customer Preference Register through TCCCP portal.

Online registration of telemarketers is first step towards implementation of “The Telecom Commercial Communications Customer Preference Regulations, 2010”. Other operational procedures will come into force from 1.2.2011. Detailed guidelines and procedures for various activities are also available on TCCCP portal www.nccptrai.gov.in.

Contact Details in case of any clarifications

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Authorised to issue

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