

# TELECOM REGULATORY AUTHORITY OF INDIA



सत्यमेव जयते

E-NEWSLETTER



**JANUARY 2021**



**Dr. P D Vaghela, Chairman, launched eOffice and addressed Officers in TRAI on the New Year's Eve**

**TRAI WISHES HAPPY NEW YEAR 2021 TO ALL THE READERS**

# 1. Consultation Paper

## 1.1 TRAI released consultation paper dated 07.12 2020 on two MIB back references in respect of Platform services:

Platform services are the programming services which are specific to the platform and are not obtained from satellite-based broadcasters. These programming services are either produced by the Distribution Platform Operators (DPO) viz. MSO, DTH itself or are sourced from certain local content producers. TRAI gave its recommendations on the subject in 2014 and also specifically for DTH in 2019.

TRAI received two letters dated 23.10.2020 from MIB referring back some of the issues in these recommendations for reconsideration.

In the first back reference, MIB has referred back some of TRAI's Recommendations dated 19.11.2014 on "Regulatory Framework for Platform Services" for reconsideration.

In the second back reference MIB proposed some of the TRAI recommendations on "Platform Services Offered by DTH Operators" dated 13.11.2019, be adopted to MSOs also.

In the light of above-mentioned back references, TRAI issued a consultation paper for seeking comments of all the stakeholders because the Authority had forwarded the recommendations on Regulatory Framework for Platform Services, a long back in 2014 and a lot of developments have happened since then. Further the issues raised by MIB in respect of applying certain recommendations made for DTH operators in 2019 on MSOs are the new issues. The consultation paper is accessible in the below link:

[https://traigov.in/sites/default/files/CP\\_07122020.pdf](https://traigov.in/sites/default/files/CP_07122020.pdf)



## 2. Direction

### 2.1 TRAI issued Direction to TSPs regarding seeking information related to segmented offers:

In pursuance of the Order dated 6<sup>th</sup> November 2020 passed by Hon'ble Supreme Court of India, TRAI issued Direction dated 04.12.2020 wherein all the telecom service providers were directed to provide details of segmented offers, from the month of December 2020 onwards, within ten working days from the last day of the month.

For the period from January 2020 till November 2020, the details on monthly basis for each LSA were to be provided within fifteen days of the issuance of the direction. The following details were sought in the direction:

- (i) Details of rates and related terms & conditions, quantum of services, name of the tariff plan and validity period of subscription & benefits available to the subscribers in the tariff plan in which segmented offer has been given,
- (ii) Number of segmented offers provided to the existing subscribers under the respective tariff plan at the end of the month,
- (iii) Details of rates and related terms & conditions, quantum of services, validity period of subscription & benefits available to the subscribers in each of the said segmented offer
- (iv) Number of subscribers, at the end of each month, who have availed the segmented offer within each tariff plan
- (v) The declaration that the benefits of such segmented offers have been made available to all the existing customers falling in the segment/class and the principle of non-discrimination has been strictly followed



[https://www.trai.gov.in/sites/default/files/Direction\\_04122020\\_0.pdf](https://www.trai.gov.in/sites/default/files/Direction_04122020_0.pdf)

### 2.2 TRAI issued Direction to various MSOs:

TRAI issued direction on 04<sup>th</sup> December 2020 to MSOs viz. M/s Den Satellite Networks Pvt. Ltd.; M/s JPR Network Pvt. Ltd.; M/s Seven Star Dot Com Pvt. Ltd. and M/s Metro Cast Network India Pvt. Ltd to ensure compliance to the New regulatory framework of Broadcasting and cable services, citing the following discrepancies in the compliances:

- a. The list of channels available on the network have not been provided,
- b. The detailed format of CAF has not been made available to the consumers,

- c. The consumer information on the website does not contain the Network Capacity Fee (NCF) for multi TV, the details of CPE schemes, the Manual of Practice, The list of bouquet of pay channels formed by the broadcaster with composition and their respective MRP and distributor retail price
- d. the details of information i.e. target market, total channel carrying capacity, list of channels, spare channel capacity etc. are not available on the website.
- e. the Reference Interconnect Offer (RIO) has not been published on the website
- f. the list of Free to Air (FTA) Channels is not available on the website
- g. the web-based complaint management system has not been made available to the consumers on the website



[https://traf.gov.in/sites/default/files/Direction\\_Den\\_Satellite\\_04122020.pdf](https://traf.gov.in/sites/default/files/Direction_Den_Satellite_04122020.pdf)

### **2.3 TRAI issued Direction dated 16<sup>th</sup> December 2020 to various MSOs regarding listing of channels in the EPG:**

TRAI issued a direction dated 16.12.2020 to various MSOs viz M/s Thamizhaga cable TV communication Pvt. Ltd.; M/s Manakula Vinayagar Digital Network and M/s KAL Cables Pvt Ltd regarding listing of channels in Electronic Programme Guide (EPG).

The Direction was issued pursuant to a complaint from News Broadcasters Association (NBA) and upon the inspection, the Authority found that 'Republic TV' channel was running along with Tamil News channels on the network.

Through the direction, the Authority directed the MSOs to ensure that all the TV channels of a particular language in a genre are displayed together consecutively and one TV channels shall appear at one place only.



[https://traf.gov.in/sites/default/files/Direction\\_Thamizhaga\\_16122020.pdf](https://traf.gov.in/sites/default/files/Direction_Thamizhaga_16122020.pdf)

### 3. Other Information

#### 3.1 Telecom Subscription Data as on 30<sup>th</sup> November 2020.

Particulars	Wireless	Wireline	Total (Wireless + Wireline)
Urban Telephone subscribers (Millions)	630.40	18.20	648.60
Rural Telephone subscribers (Millions)	524.80	1.87	526.67
Total Telephone subscribers (Millions)	1155.20	20.07	1175.27
Overall Tele-density (%)	85.08	1.48	86.56
Share of Urban Subscription (%)	54.57%	90.67%	55.19%
Share of Rural Subscription (%)	45.43%	9.33%	44.81%
No. of Broadband Subscribers (Million)	720.18	21.89	742.06

Active wireless subscribers on the date of Peak VLR in November, 2020 were 968.42 million.

In the month of November, 2020, 6.81 million subscriber requests were made for MNP. Till the end of November, 2020, a total of 536.41 million consumers have availed MNP facility since its implementation.

### 4. Events

#### 4.1 The following Consumer Outreach Programmes were organised during the month of December 2020 through online platform

S.No.	Place	Date
1	Karnataka	04.12.2020
2	Kerala	07.12.2020
3	Bihar	08.12.2020
4	Uttar Pradesh	17.12.2020
5	Rajasthan	18.12.2020

## PHOTO GALLERY



**CoP for Kerala held on 07.12.2020**



**CoP for Bihar held on 08.12.2020**



**CoP for Uttar Pradesh held on 17.12.2020**



**CoP for Rajasthan held on 18.12.2020**

**Full details of the Directions/Orders/Consultation Paper/Report, Subscription Data, etc mentioned in this newsletter are available on TRAI website [www.trai.gov.in](http://www.trai.gov.in) Mahanagar Doorsanchar Bhawan, Jawahar Lal Nehru Marg, (Old Minto Road), New Delhi-110 002.**

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