

From: **Anand Srinivasan** <info@digitalauthority.org>

Sir,

Some telecom companies like Airtel and Reliance have proposed a FUP speed of 64 kbps in order to dissuade consumers from reaching their bandwidth limit. Here are my views regarding this:

1. This amounts to false advertising : telecom operators advertise their broadband plans as "unlimited" whereas they want all the power to restrict usage to unreasonably low caps like 30 GB
2. Digital India initiatives include e-teaching and e-communication. Services like **Khan Academy** have helped rural children without a teacher be able to teach themselves complex subjects solely through the use of online videos. TRAI needs to do everything in its power to bring minimum broadband speed to 5 Mbps and remove ridiculous restrictions like FUP if we have to see the government's Digital India initiatives truly take shape.
3. Broadband companies are a monopoly today and these additional restrictions are only serving to harm internet penetration. The only way to increase competition in this space is by challenging telecom operators to bigger ambitions instead of bringing down the entire Indian population to the dark ages of 64 kbps.

Thanks
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