

Email**POOJA RANI**

Fwd: Proposal for Voice-Only Plans and Validity Concerns

From : Ajay Jain <sro-tariff@traf.gov.in>
Subject : Fwd: Proposal for Voice-Only Plans and Validity Concerns
To : POOJA RANI <pooja.rani02@traf.gov.in>

Tue, Jul 30, 2024 03:22 PM

From: "Amit Sharma" <advfea1@traf.gov.in>
To: "Ajay Jain" <sro-tariff@traf.gov.in>
Sent: Tuesday, July 30, 2024 12:10:29 PM
Subject: Fwd: Proposal for Voice-Only Plans and Validity Concerns

From: "dhaval s k" <dhaval.s.k@gmail.com>
To: "Amit Sharma" <advfea1@traf.gov.in>
Sent: Saturday, July 27, 2024 11:26:17 AM
Subject: Proposal for Voice-Only Plans and Validity Concerns

Hi Team,

I would like to highlight the benefits of voice-only plans. These plans cater to users(esp elders) who prioritize voice communication, offering a cost-effective solution without unnecessary data and SMS features, thus simplifying their choices and enhancing user satisfaction.

Moreover, the 28 day validity issue poses a problem. Many months exceed 28 days, leading to confusion and dissatisfaction among users who expect a monthly plan to align with calendar months. A standard 30 day validity would enhance clarity and customer experience.

Thank you for considering these points.

Best regards,
Dhaval
