

No. 101-6/2006-MN

Dated: 17.07.2006

To

**All CMSPs/UASLs
(As per list attached)**

**Subject: Direction under Section 13 read with section 11(1)(b)(i) of TRAI Act 1997 on
use of levels - Compliance with National Numbering Plan**

WHEREAS, as per Clause 2.4 of National Numbering Plan-2003 issued by DOT (Licensor), Level 7 & 8 have not been allotted and are reserved for new services;

WHEREAS, Licensor vide its letter No. 16-3/2003-BSII (Vol II) dated 29th November 2004 had stated that Unified Access / Basic / Cellular Mobile service providers may use the levels except '0','1','7','8' & '9' for allocation of short codes to their content providers including SMS based services within their network;

WHEREAS, as per the condition of your license, you are required to adhere to fundamental plans of DOT, which include National Numbering, routing and transmission plans; and

WHEREAS, TRAI vide its letter no. even dated 17.02.06 asked for the details about short digits SMS numbers allocated by the service providers. The details provided by you indicates that you are using the short codes which are not permissible under National Numbering Plan & Licensor's above quoted letter for allocation to your content providers or even for services provided within your network & therefore, it amounts to violation of the National Numbering Plan.

AND THEREFORE, in exercise of powers conferred upon it under Section 13 read with section 11(1)(b)(i) of TRAI Act 1997, the Authority hereby directs you to immediately stop the use of prohibited levels and report compliance to the Authority within 15 days of issue of this direction.

(Sudhir Gupta)
Advisor (MN)

S.No.	Name of Company
1.	M/s Bharti Airtel Ltd M/s Bharti Hexacom Ltd 4 th Floor, Tower A Unitech World, Cyber Park Sector-39, Gurgaon Haryana 122001
2.	M/s IDEA Cellular Ltd M/s IDEA Mobile Communications Ltd M/s BTA Cellcom Ltd 810, Kailash 26 K.G. Marg, New Delhi-110001
3.	M/s BPL Mobile Communications Ltd BPL Centre, 127, Manmala Tank Road, Taikalwadi, Mahim West, Mumbai - 400 016
4.	M/s Hutch Essar Mobile Services Ltd M/s Hutchison Essar Ltd M/s Hutchison Telecom East Ltd M/s Hutchison Essar South Ltd M/s BPL Mobile Cellular Ltd M/s Fascel Ltd M/s Aircel Digilink India Ltd C-48 Okhla Industrial Area, Phase-II, New Delhi 110020.
5.	M/s Reliance Telecom Ltd. M/s Reliance Infocomm Ltd M/s Reliable Internet Services Ltd 15 th Floor, Vijaya Building, 17, Bharakhamba Road Connaught Place, New Delhi -110001
6.	M/s Aircel Ltd M/s Aircel Cellular Ltd, 5th Floor, Spencer Plaza, 769, Anna Salai, Chennai - 600 002.

7.	M/s MTNL Room No. 726, Chander Lok Building, 36, Janpath, New Delhi-110001
8.	M/s Spice Communications Pvt. Ltd C-105, Industrial Area, Phase - VII, Mohali - 160 055.
9.	M/s Spice Communications Ltd 148, Embassy Square Infantry Road Bangalore-560001
10.	M/s Bharat Sanchar Nigam Limited B-609, Statesman House Barakhamba Road New Delhi-110001
11.	M/s Tata Teleservices Ltd M/s Tata Teleservices Maharashtra Ltd 2A, Old Ishwar Nagar, Main Mathura Road, New Delhi - 110065.