

TRAI/Consultation /guideline suggestions /19/12/2017

Dear Sir / Madam,

As asked, we understand that the small and mid level Broadcasters are facing a lots of trouble with current broadcast policy, as asked on auction of TV channel licenses, here are the views-

No countries in this world has Auction process for TV Channels, long back one country tried to do so, and faced a big protest my media industry and rolled back the auction decision.

Auction Process of TVs is against the international law and United Nation's Principal.

Auction Process gives a message that only big broadcasters like Star with 80+ channels and Zee media with 60+ channels are allowed to work in this country.

Being a great supporter of Government of India, we say that auction process will destroy small and mid level broadcasters.

It will give a strong message to public that government want control over media.

Again it will give a message that government want to work only for big industries' and big corporate houses. guarantee you, govt, will not mere get 100 CR by auctioning of TVs.

Since Uplink and downlink is based on satellite bandwidth so auction will be illegal, as private and international satellites are also available and working in Market.

I fear that India will lost its status of global hub of Uplink facilities and broadcaster will move to Singapore , Honhkong, Masco and other Teleport hubs, where they mere don't care for even a single piece of documentation for uplink and downlink.

Even in developed countries, company don't need a license to start a TV Channel.

If auction is done, Government will face disgraceful situation in Indian courts because it will be certainly challenged in Court of Justice.

Further to add that, Government need to focus on content being broadcasted over TV Channels, the contents are breaking and destroying Indian families and our culture.

Please regulate local and internet channels, they are affecting masses.

Please reduce numbers of DTH and cable operators, its turning to be a mafia.

Indian broadcast industry is in a growing teenage just now, so please don't destroy the growth of Broadcast industry by auctioning it.

Regards.

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Hon. PM, Shri Narendra Modi, Hon. Smt Smriti Irani