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For Immediate release

TELECOM REGULATORY AUTHORITY OF INDIA

Website: www.trai.gov.in

**Telecom Regulatory Authority of India (TRAI)
amends the Telecom Tariff Order (TTO), 1999**

New Delhi, 20th April 2012 – TRAI has today issued amendments to the Telecommunication Tariff Order (TTO) covering the following issues:

- (i) Mandating provision of “Per Second Pulse Rate” by every service provider.
- (ii) Putting a ceiling on tariff for calls and SMSs meant for participating in contests and games; and
- (iii) Giving flexibility to the service providers for implementing ILD tariff for Life time subscribers.

After this amendment it has become mandatory for service providers to offer in each service area atleast one tariff plan each for both postpaid and prepaid subscriber with a uniform pulse rate of ‘one second’. The rates for Premium Rate Services currently levied by service providers are substantially higher vis-à-vis the normal tariff applicable for a two-way communication due to the fact that the charges levied also include the price for content. Keeping in view the fact that calls and SMS made for participating in competition and voting hardly contain any content, the Authority has mandated that tariff for such calls and SMS shall not exceed four times of the applicable local call/ SMS charges. The amendment also provides flexibility to service providers to apply revision in ILD tariff uniformly for new as well as existing subscribers.

Details of the Tariff Amendment Order are available on TRAI website: www.trai.gov.in.

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