

ISSUES FOR CONSULTATION

4.1. What are the primary factors for poor effectiveness of Telecom Unsolicited Commercial Communications Regulations, 2007 (4 of 2007) in its present form? Give your suggestions with justifications. (Reference Para 2.3)

A] Lack of effective enforcement of UCC Regulation.

B] Service Providers disinterest in the implementation of UCC.

C] No PROVISION WAS made to EDUCATE the subscribers as TO HOW TO REGISTER THE NAME IN DNCR REGISTER.

E} Even TODAY , most of the telephone users are IGNORANT.

Clash of INTEREST between telemarketers & subscribers was the main reason, associated with GREED OF TELCOS.

4.2. Do you feel that there is need to review the existing regulatory regime of Unsolicited Commercial Call (UCC) to make it more effective? What needs to be done to effectively restrict the menace of Unsolicited Commercial Communications (UCC)? (Reference Para 2.3)

Yes. There is need to REVISE the entire GAMUT of operations.

Move to DO CALL REGISTER.

This is NOT A NEGATIVE REGISTER and WILL BE ACCEPTED BY ALL.

Hence easy implementation. Most effective.

4.3. Do you perceive do call registry to be more effective to control Unsolicited Commercial Communications as compared to present NDNC registry in view of discussions held in para 2.4 to 2.9? Give your suggestions with justification. (Reference Para 2.10)

Yes. It will be more effective.

A] Only those REGISTERED will be called. NO MENACE.

B] Telemarketeer will GET EASY DATA . NO SPYING needed.

C] LESS EFFORT.

D] Subscriber will get ONLY CALLS NED BY HIM.

4.4. Do you perceive the need to control telecom resources of telemarketers to effectively implement provisions of Unsolicited Commercial Communications and to encourage them to register with DoT? What framework may be adopted to restrict telecom resources of defaulting telemarketers? (Reference Para 2.11.3)

In the NEW system, it may not be needed.

4.5. Do you agree that maximum number of calls as well as SMS per day from a telephone number (wireless as well as wireline) can be technically controlled to force telemarketers to register with DoT? What other options you see will help to effectively control telemarketers? (Reference Para 2.12.4)

