

**ANSWER NO – 1** ACCORDING TO OUR VIEWS ON THE PROPOSAL OF BLOCKING THE DELIVERY OF SMS FROM THE SOURCES OR NUMBER OR ENTITY SENDING MORE THAN A SPECIFIED NUMBER OF PROMOTIONAL SMS PER HOUR WITH SIMILAR SIGNATURES ARE GOOD CONCEPT.WE ARE ALSO SUPPORTING THIS.BUT WITHOUT AWARENESS GENERATION OF HIS VIEW AMONG CONSUMER.HIS WILL BE IN WORST CONDITION.

**ANSWER NO-2** PRAMOIONAL SMS SHOULD BE RELATED WITH THE CONSUMER & NOT MORE THAN 5 TO 10 PER HOUR. BECAUSE THE CONSUMER HAS NO TIME TO READ THE UNWANED SMS.IF THE SMS WILL BE RELATED TO CONSUMER.HE WILL SURELY READ IN HIS FREE TIME.BECAUSE CONSUMER IS A KING IN PRESENT SENAREO . SO ADVERTISEMEN SHOULD ONLY FOR THE CONSUMER NOT FOR THE COMPANY.

**ANSWER NO-3** ALL THE TELEMARETERS SHOULD SURELY REGISTERED WITH TRAI INSTEAD OF TELECOM COMPANIES WITH A SECURITY DEPOSITS.TRAI SHOULD MAKE THE POLICY TO UNSUBSCRIBE THE PROMOTIONAL ADVERTISEMENS IF THE CONSUMER WANTS. IN THIS WAY ALL THE TELECOM COMPANIES WILL SEND THEIR COMMENTS TO TRAI FOR SUBSCRIBING OR UNSUBSCRIBING ANY TELEMARETERS.IN THIS WAY WE WILL CONROL SUCH ACTIVITIES.

**ANSWER NO -4** PROMOTIONS OF THE NEW SCHEMES ARE GOING ON THROUGHOUT THE YEAR. SO FOR DISCONNECTING TELECOM RESOURCES THE TELECOM COMPANIES SHOULD DELIVER THE SMS TO THE CONSUMER FOR DISCONNECTING THE PRAMOTIONAL SMS OF THE ADVERTISEMENTS.

**ANSWER NO-5** THE TRAI SHOULD MADE A REGULATION TO RESRICT SUCH SUBSCRIBERS OR ENTITIES SENDING UCC OTHER THAN THE ONE PROPOSED ABOVE AND SHOULD TRY THEIR BEST TO REGULATE & TRAINED THE CONSUMERS WITH THE HELP OF PRINT MEDIA,LOCAL ADVERTISEMENTS,NEWSPAPERS,PAMPLETS ETC.

**ANSWER NO-6** IT IS COMPULSORY TO GIVE ALL THE DETAILS TO RESTRAINING/PREVENTING THE UCC RELATED COMPLAINTS TO THE TELECOMPANIES WEBSITE.WITH THE HELP OF IT THE CONSUMER DIRECTLY MAILED TO THE TELECOMPANIES & RESRICT THE UNWANTED SMS.

**ANSWER NO-7** WITH THE HELP OF LOCAL AIDS,SENDING HIM SMS,TO ESABLISH /ORGANIZE THE CONSUMER AWARENESS PROGRAMMES RELATED IT IN THE MIDDLE OF THE CONSUMER & COLLECT ALL THE COMPANIES & REDRESSALS & DIRECLY APPROACHES TO THE TELECOMPANIES FOR REDRESS IT WITH IN SPECIFIED TIME.